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**Madison County Community
Economic Development
Agency, Inc.
(McCeda)**



Providing Hope; Improving Lives

**Madison County Community
Economic Development
Agency, Inc.(McCeda)**

Founded in 2005, the Madison County Community Economic Development Agency, Inc. (McCeda) is a 501(c) 3 non-profit organization.

McCeda, Inc.—Providing Hope; Improving Lives

P.O. Box 473
Greenville, Florida
www.McCeda.org

Charles Evans, Sr.
President

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Who We Are:

Purpose:

The Madison County Community Economic Development Agency, Inc. (McCeda) is 501(c) 3 educational and charitable organization that provides educational programs and resources to individuals, families, and youth in the greater Madison County area.

McCeda works to develop, nurture and promote meaningful partnerships with nonprofits, governmental agencies, community-based organizations, and faith-based institutions to implement comprehensive programs.

Mission:

McCeda's mission is to develop healthier, better trained, better educated, and more financially stable individuals, families, and communities in the greater Madison County Florida region.

McCeda's Program Activities

Program activities include the following:

- 1) Youth Development Programs
- 2) Healthcare Management Programs
- 3) Financial Education/Home-buying Programs and
- 4) Workforce Enhancement/ Career Development Programs

McCeda's Partners

Partners to date have included: the **National Institutes of Health (NIH)**; Florida State Legislature Representative Curtis Richardson; Departments of Health from the State of Florida, Madison County, Leon County, Jefferson County, and Suwannee County; the Madison County Alcohol and Other Drug Prevention Coalition; Madison County Board of County Commissioners, Clerk of Court, Tax Collections, Property Appraisals, & Supervision of Election Departments; Winn Dixie, State Farm Insurance, Mt. Zion AME Church-Madison, Greenville Women's Club, Morgan Stanley, Raymond James Financial Services, & the Literacy Institute for Financial Enrichment..

Youth Development Program/Workforce Enhancement/Career Development

Youth Development Program/Workforce Enhancement/Career Development programs for McCeda began in December 2005. The first event was held at Madison County Central School in Madison, FL and involved a student career day. More than 40 adult volunteers participated along with about 200 students from the Madison County Central School. Speakers shared insights into their careers, career paths, coursework and academic preparation for their careers. We partnered again in December 2006 with similar results and have partnered numerous years since. We have also partnered with Greenville Primary School to help recruit volunteers and coordinate Career Fairs, and assist with student development initiatives at the school.



The Career Day activities are designed to help motivate the students and help them see the importance of staying in school and preparing themselves academically for the work environment. McCeda supports the events with financial contributions, and assistance with organizing the event, logistics, and recruiting volunteer speakers who participate in the events. McCeda volunteers have traveled from as far south as Miami, Florida and as far north as Washington, DC and Baltimore, Maryland to participate.



Healthcare Management Seminars discuss health Issues that are of high concern in Madison County such as high blood pressure, high cholesterol, heart disease, diabetes, and stroke. Pharmacists, Nurses, and other Health professionals educate while stressing the importance of regularly checking blood pressure, cholesterol, and heart rate. Health professionals check blood pressure, and blood sugar levels (for diabetes). Nurses and professional physical therapists may also share tips for exercise and physical activity, and demonstrated some easy exercises to do at home, especially for the overweight or for the elderly. Literature is distributed to educate and assist attendees with Managing/Preventing high blood pressure, high cholesterol, heart disease, diabetes, stroke, and HIV/Aids Prevention.

Financial and Homebuying seminars discuss various financial management concepts. Licensed financial experts present information on saving, budgeting and investing, retirement planning, debt and credit management, and tips to reduce taxable income.. Education and information on how to buy, finance and maintain a home is shared with attendees.



The **Estate Planning and Asset Protection Seminars** help attendees understand basic estate planning tools such as: wills, trusts, trustees, executor, guardian, durable/limited power of attorney, healthcare proxy, living will (die with dignity) and basic insurance planning to cover beneficiaries.